

Technologies & Multimedia

An insurance program specifically designed for technology-based firms.

How would your clients react if one of your products or services rendered were to entail financial losses, loss of productivity or additional costs for their business? What if you simply lost strategic data?

What about the consequences of the illicit use of your intellectual property, copyrights, trademarks or trade secrets?



What would be the financial ramifications should the execution of a contract be delayed?

In all these instances, your company could face lawsuits and subsequent financial losses that could threaten and even compromise the future of the company.

It is therefore essential to perform a comprehensive evaluation of the nature and level of risk to which your company is exposed in the course of its operations, to put in place a series of measures to reduce risk, and to obtain the appropriate insurance coverage for the other risks associated with your business segment.

For that purpose, GPL assurance has developed a general insurance program designed for technology-based firms. This program is primarily intended for:

- Electronic equipment manufacturers;
- Multimedia companies;
- Information technology companies.



The program offers coverage options for assets (movable and real estate property), loss of revenues, general commercial liability, and professional liability (errors and omissions).

In Quebec, there is a large pool of high-technology companies, we were able to negotiate group rebates with a reputable insurer with a longstanding experience in this business segment. GPL developed a program of insurance coverage that is often out-of-reach for these companies on an individual basis.

Your company will benefit from our indepth analysis of your operations which allows us to assess the nature and scope of risks involved. We then provide tailor-made solutions to minimize risks and to transfer to insurers those risks that your company may not wish to self-insure.

GPL assurance is an independent firm in business for the past 40 years, with extensive knowledge in serving the needs of companies in the high-tech sector.



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